

California Statewide Survey

Republican Presidential Primary

Date: January 15, 2008

Contact: Raul Furlong

619-579-8244

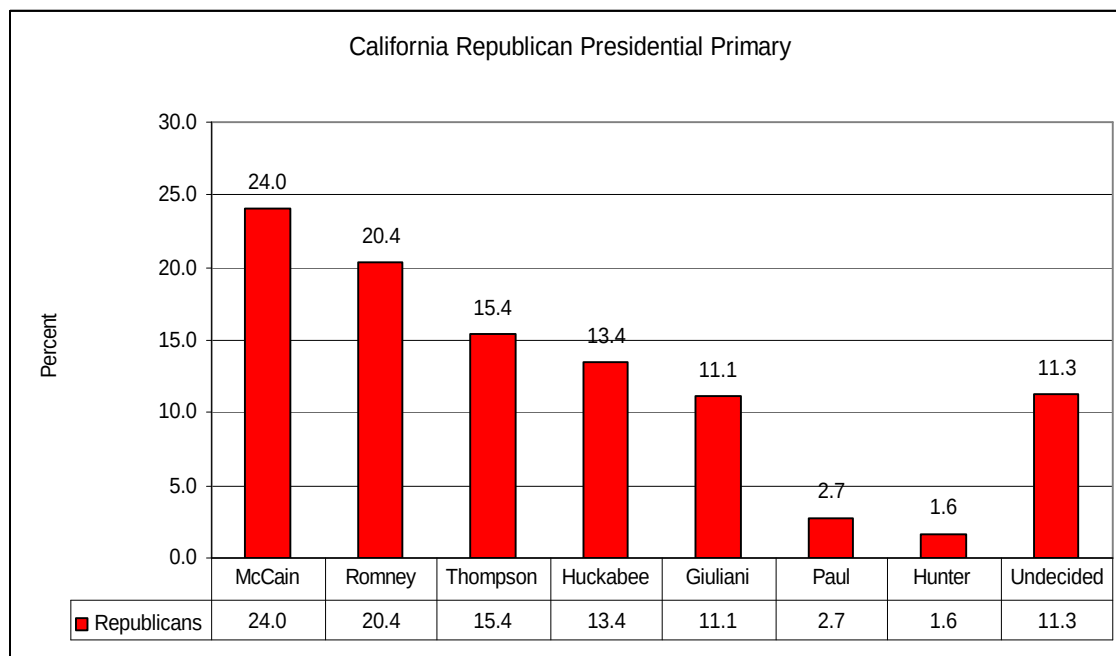
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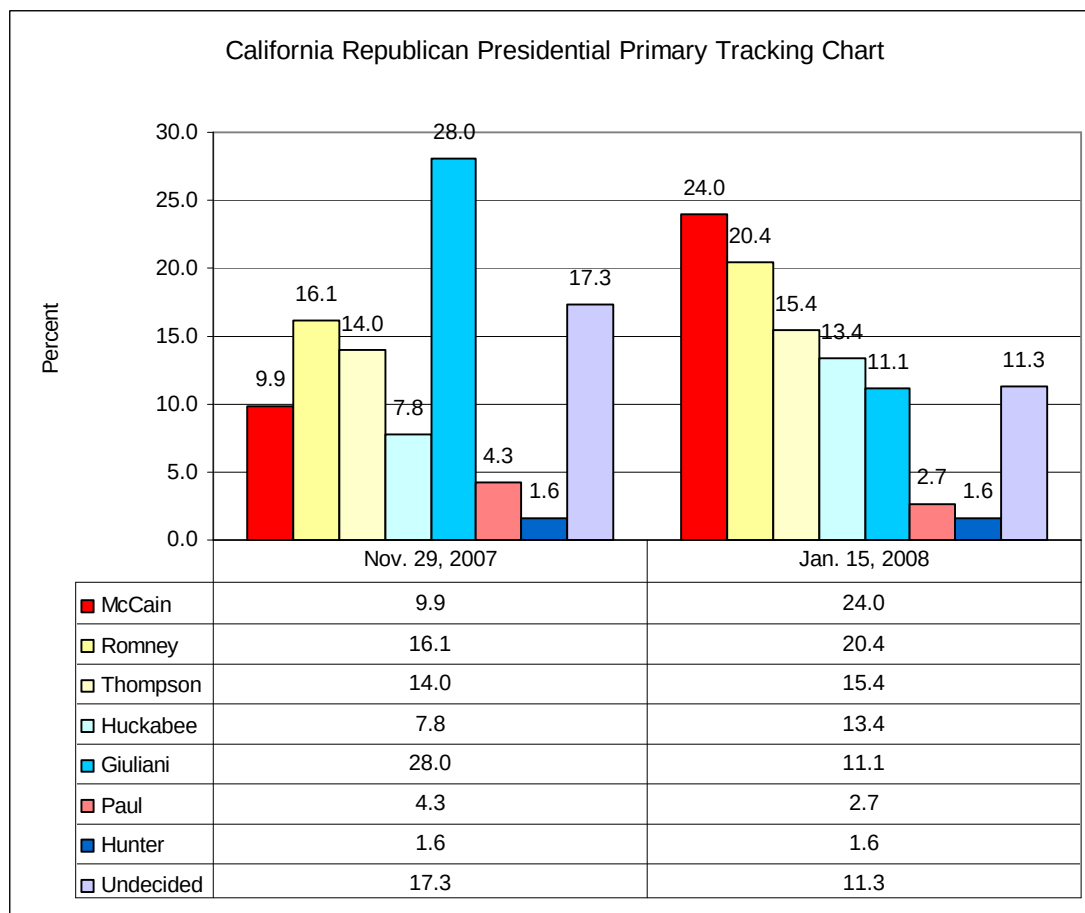
Sample size 558

+/- 4.2 Margin of error

January 11 – 14, 2008

San Diego – A poll released today by Datamar Inc., shows U.S. Senator from Arizona, John McCain in first place in California with 24%; Former Governor from Massachusetts, Mitt Romney continues in second place with 20.4%; Former U.S. Senator from Tennessee, Fred Thompson is still in third place with 15.4%; Former Governor from Arkansas Mike Huckabee moves to fourth place with 13.4%; and Former Mayor of New York, Rudy Giuliani, drops to fifth place with 11.1% in the California Presidential primary. Findings are based on a January 11 – 14, 2008 survey of California voters.





Sample size 558
 +/- 4.2 Margin of error
 January 11 – 14, 2008

Methodology: Findings are based on a January 11 – 14, 2008 survey of California voters. The survey was conducted using an automated telephone dialer and the voice of a professional announcer.

The targeted-registration-based-sampling (TRBS)* selection criteria were based on election cycles and other voter factors in California. Datamar proprietary algorithms were used to generate random samples from the target group for calling.

The margin of error for the total sample is +/- 4.2 percent at the 95 percent confidence level.

Where necessary, responses were normalized according to age, gender, and political party.

* “targeted-registration-based-sampling”, “TRBS” and “(TRBS)” are service marks of Datamar Inc.



California Republican Candidates Toplines

January 15, 2008

Sample size 558

+/- 4.2 MOE

January 11 – 14, 2008

Q1. Are you a registered voter in California?

	Percent
Yes	100.0

Q2. In what political party are you registered to vote?

	Percent
Republican	100.0

Q3. Are you?

	Percent
Male	49.1
Female	50.9
Total	100.0

Q4. What is your age, please?

	Percent
18-34	15.4
35-49	28.0
50-64	29.9
65 or older	26.7
Total	100.0

Q5. What is the highest level of education you have completed?

	Percent
High school graduate or less	10.4
Some college/trade school	35.1
Graduated college or more	54.5
Total	100.0

Q6. Are you or is anyone in your household a member of a labor union, such as trade union, service employee union, public employee union, or teachers union?

	Percent
Yes	22.2
No	76.3
Don't know	1.4
Total	100.0

Q7. What do you consider to be your ethnic group?

	Percent
White non-hispanic	90.1
Hispanic/latino	4.8
Black/African-American	.5
Asian/other	4.5
Total	100.0

Q8. What is your marital status?

	Percent
Married	72.0
Separated/divorced/widowed	16.1
Never married	11.8
Total	100.0

Q9. How long has your family been in this country? Are you first generation American- you emigrated from another country, second generation–your parents emigrated from another country, or third generation or greater–your grandparents emigrated from another country?

	Percent
Emigrated from another country	7.2
Parents emigrated	6.8
Grandparents or greater emigrated	83.3
Don't know	2.7
Total	100.0

Q10. What is your household income?

	Percent
Less than \$40,000	17.7
\$40,001-80,000	32.8
\$80,001-120,000	27.1
\$120,001 or more	22.4
Total	100.0

Q11. Which of the following best describes you politically?

	Percent
Very liberal	.4
Somewhat liberal	7.0
Somewhat conservative	43.9
Very conservative	45.3
Don't know	3.4
Total	100.0

Q12. Do you approve or disapprove of the way President Bush is handling his job?

	Percent
Approve	64.2
Disapprove	26.7
Don't know	9.1
Total	100.0

Q13. Do you approve or disapprove of the way Congress is handling its job?

	Percent
Approve	6.3
Disapprove	85.7
Don't know	8.1
Total	100.0

Q14. Do you think things in the country are generally going in the right direction or the wrong direction?

	Percent
Right direction	41.2
Wrong direction	49.1
Don't know	9.7
Total	100.0

Q15. Turning to economic conditions in the U.S., do you think that during the next twelve months we will have good times financially, or bad times?

	Percent
Good times	34.6
Bad times	52.5
don't know	12.9
Total	100.0

Q16. What do you think is the most important problem facing the country today? immigration, the environment, the economy, the war in Iraq, taxes, health care, or other?

	Nov. 29, 2007 Percent	Jan. 15, 2008 Percent
Immigration	38.9	43.4
Environment	3.7	2.5
Economy	16.9	21.1
War in Iraq	16.5	15.9
Taxes	9.1	6.1
Health care	6.4	3.9
Other	8.4	7.0
Total	100.0	100.0

Q17. What do you consider your main source for news and information?

	Percent
Newspapers	19.4
Television	37.6
Radio	22.9
Internet	18.1
Friends and family	1.1
Don't know	.9
Total	100.0

Q18. Turning our attention to the upcoming February 2008 presidential primary election, If the primary election were held today, for whom would you vote? The candidates are:

Mike Huckabee, former Governor of Arkansas; Duncan Hunter, California Congressman; Tom Tancredo, Colorado Congressman; Ron Paul, Texas Congressman; Mitt Romney, former Governor of Massachusetts; Fred Thompson, former U.S. Senator from Tennessee; John McCain, U.S. Senator from Arizona; Rudy Giuliani, former Mayor of New York City.

	Nov. 29, 2007 Percent	Jan. 15, 2008 Percent
Hunter	1.6	1.6
Paul	4.3	2.7
Thompson	14	15.4
McCain	9.9	24.0
Romney	16.1	20.4
Giuliani	28	11.1
Huckabee	7.8	13.4
Undecided	17.3	11.3
Total	100.0	100.0